

OBJECTIVE

To get an insight into excellent practical experience and bridge the gap between academic knowledge and the practical world. To assist your firm with immense dedication and creativity excellent skills and the ability to work independently and as a team member.

CONTACT

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EDUCATION

Bachelor's in Banking and Insurance – Kishinchand Chellaram College, Mumbai (2021-24)

SKILLS

- Leadership
- Communication Skills
- Technical Soft Skills
- Time Management
- Interpersonal Skills
- Generating Leads

SHASHANK JAIN



PROJECTS

THE IMPACT OF SOCIAL MEDIA MARKETING ON CONSUMER BEHAVIOUR IN INDIA

- To analyze how consumers in India interact with brands, products, and services through social media platforms.
- This involves studying their preferences, attitudes, and decision-making processes influenced by social media marketing efforts

A STUDY ON THE IMPACT OF MERGERS AND ACQUISITIONS ON THE FINANCIAL RATIOS OF THE BANKS IN THE INDIAN BANKING SECTOR

- To analyze and assess the influence of mergers and acquisitions (M&A) on key financial ratios of banks operating within the Indian banking sector.
 - The study aims to investigate how M&A activities affect financial performance indicators such as liquidity, profitability, efficiency, and solvency ratios, thereby contributing to a comprehensive understanding of the implications of consolidation within the Indian banking industry.
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